

5.4.1: There is an Alumni Association that contributes significantly to the development of the institution through financial and/or other support services**INDEX**

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7	Alumni Assistance in FY Induction and Orientation



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Alumni Association

VSIT believes Alumni as an important stakeholder in the growth of the institution. Alumni Association has a team comprising elected officers or appointed board members. This team is responsible for overseeing the association's activities, making decisions, and setting goals and priorities.

Post	Candidate
President	Mr.Sagar Pandurang Amale
Vice-President	Mr.Surabh Rane
Secretary	Ms. Mrunali Kadam
Joint- Secretary	Ms. Shruti Maheshwari
Treasurer	Ms. Nisha Chabriya
Alumnus	Mr. Abhinay Tharwal
Alumnus	Mr. Aniket N.Singh
Alumnus	Mr. Arjun Singh
Alumnus	Mr. Ali Mehdi Ayaz Hussain Mukadam
Alumnus	Ms. Sucheta Kalwe
Alumnus	Mr. Muvic Jain
Alumnus	Mr. Rohnish Shinde
Alumnus	Mr. Anupam Adak


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Alumni Committee

V-Meet

The Alumni Committee of VSIT has organized “Alumni V Meet 2022” for Alumni Batch from 2005 to 2021 students. The meeting was planned for the felicitation of star Alumni and registration of maximum alumni students on alumni portal and planning upcoming yearly activities.

The grand welcoming of the Alumni Meet was given by Dr. Pallavi Tawde ma'am with a welcome to the faculties, alumni & students. She has also explained the activities conducted by alumni for the year 2021-22. VSIT students Apurva & Sagar welcomed alumni with beautiful songs. Principal Dr. Rohini Kelkar addressed the alumni of VSIT followed by Vice Principal and CAO.

The meet was then taken over by Ass. Prof. Janhavi Vadke and Star Alumni awards were declared by HoD's of Each Department.

Following students were Felicitated by Star Alumni Awards:-

Msc IT: Arnab Dasgupta

MCom: Muvic Jain

BSc IT: Akash Mane

BMS : Soumya R. Marar

BAF: Saurabh Rane

BBi: Ganesh Chaurasia

BFM : Fahad Malim

BAMMC : Dnyaneshwari Mandlik

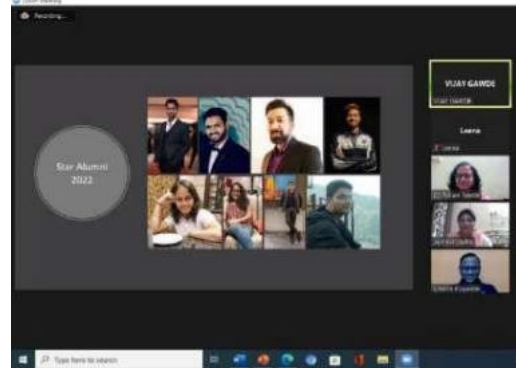
Panel discussion with Star Alumni conducted by Ass. Professor Umesh Koyande. After the light-hearted conversations games were played with the alumni which helped to break the formal environment of the meet. At the end of the games alumni were asked to stay connected with the institution via social media handles.

Session came to an end with a small photo session and few memories shared by faculties and students. Ass. Professor Leena Jadhav concluded the session with Vote of thanks.

Total participants for the event are 144.



Here are some glimpses of the Meet –



Dr. Rehini Kelkar
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Name of Event: Alumni V Meet 2021

Date: -29 May 2021 (Saturday)

Time: - 06:00 PM to 08:00 PM IST

Platform: - ZOOM app

Total No. of Attendees: - 189

Vidyalankar School of Information Technology organised V-Meet for Alumni from year 2005-2020. The meet was conducted virtually on ZOOM app.

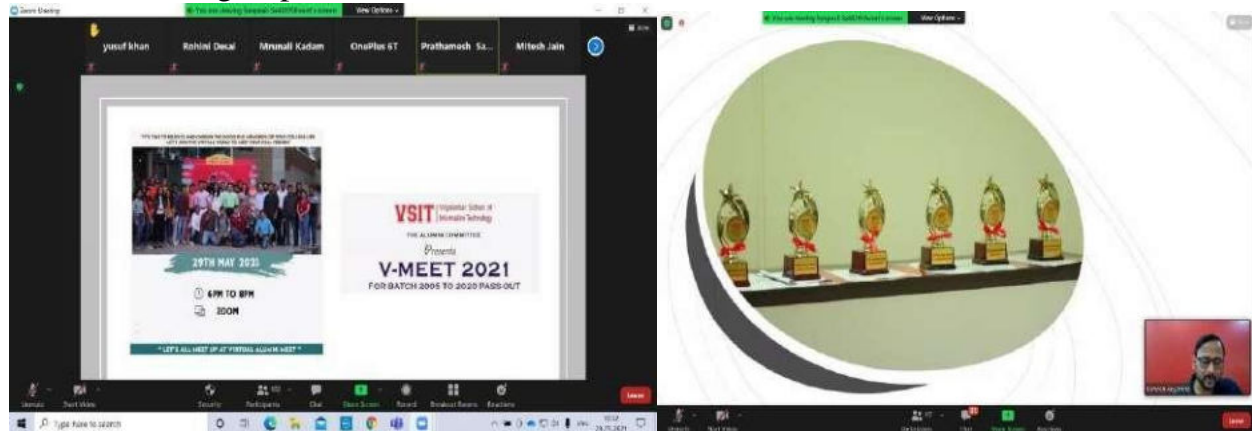
The grand welcoming of the Alumni Meet was given by Pallavi Tawde ma'am with a welcome to the faculties, alumni & students.

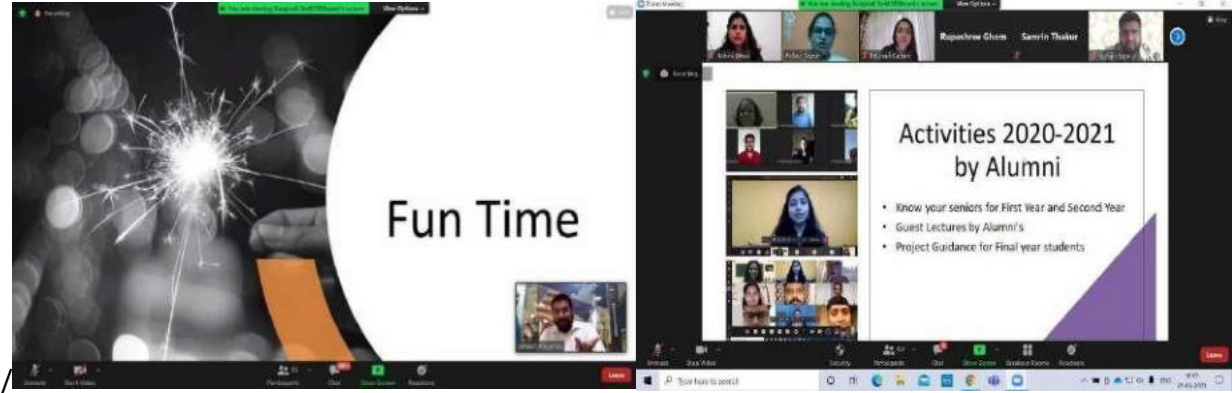
She also started with a PPT on activities by alumni for the year 2020-21. VSIT has alumni which takes a lot of activities for the students. One of the alumni Narendra Datta sing a song to start the meet. The meet was then taken over by Umesh Koyande Sir by felicitating the Star Alumni & he also began with the panel Discussion. Furthermore, Fun segment was conducted where alumni discussed their memories from college days with faculties and themselves. The meet was blessed by presence of Vice Principal of VSIT Mr. Asif Rampurawala.

After the light-hearted conversations games were played with the alumni in which helped to break the formal environment of the meet. At the end of the games alumni were asked to stay connected with the institution via social media handles.

Session came to an end with a small photo session and few memories shared by Pushpa Mahapatro Ma'am. Abhijeet Rane sir then concluded the session with few wise words and Vote of thanks.

Here are some glimpses of the Meet –





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Alumni Association Meet 2019

Date of activity	27 th July, 2019
Venue	Mumbai Bistro Cafe, Dadar West

Alumni Committee organized Alumni Association meet on Saturday, 27th July 2019 between 4.00 p.m -6.00 p.m at Mumbai Bistro Cafe, Dadar West. Mumbai Bistro Cafe is owned and managed by one of our alumni student Mr Siddhesh Ghankutkar (Pass out Year 2011).

In the introduction, Ms. Pallavi Tawde explained the Alumni Association about the new committee members. Activities performed by the alumni students in the previous academic year were highlighted by Mr. Shajil Kumar. All the Alumni members introduced themselves. Upcoming semester activities as alumni sports day and alumni meet were planned in the meet.

Members present on 27th July 2019 were

- Sagar Pandurang Amale, President
- Mrunali Vilas Salvi, Secretary
- Shruti Gopal Maheshwari, Joint secretary
- Akshay G, Student Council member of 2018 batch
- Fahad, Student Council member of 2017 batch
- Siddhesh Ghankutkar, Student Council member of 2011 batch

At the end of the program Ms. Pallavi Tawde and Mr. Abhijeet Rane quoted the vote of thanks & the program was ended with the refreshments.



Star Alumni Event

Date of activity	10 th August, 2019
Venue	VSIT Class Rooms

The Alumni Committee of VSIT had organized a “Star Alumni” event on 10th August, 2019 (Saturday) for the B.Sc. IT, M.Sc. IT, B.A.F. and B.M.S. students. The Star alumni event is introduced this year in order to connect with the distinguish alumni and to celebrate their success and various achievements with our current year students.

The Alumni started arriving in college by 9.00 a.m. and they were received by the registration team and were taken on a campus journey where they revisited the familiar place where they had studied and were shown the various developments that had taken place since then. Alumni committee and all faculty members welcomed all the alumni for responding to the invitation from college and being present for the star alumni event in spite of their busy schedule.

Total 54 alumni from the batch 2008-2018 were present for this event. The alumni shared their experiences with students about Entrepreneurship, networking with people, placements, On Bench concept, importance of attending college lectures and practicals, how to prepare for exams, importance of Professional bodies Membership during academic, certification courses, Higher studies, company environment and new technologies which are on high demand in the industry.



Our objective to remember and rejoice the beautiful moments with the alumni and to strengthen the bond with VSIT family was more than achieved. The event also gave everyone a common platform for networking, knowledge sharing and recreation. It was an interactive session. Students too asked questions on what to do further and how to go about it. Overall students gave a positive feedback for the session and also requested to have such session in future. Alumni also appreciated the fact that VSIT has been instrumental in changing their lives and talked about the values they had absorbed from their institute.

- Total Alumni Count: 54
- BSc IT Alumni Count: 27
- MSc IT Alumni Count: 3
- BAF Alumni Count: 18
- BMS Alumni Count: 6

Venue: BSc IT, MSc IT, BAF and BMS class rooms




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V-Meet 2018

Date of activity	12 th may, 2018
Venue	Auditorium

Alumni Committee organized Alumni meet, V-Meet May, 2018 on 12th May, 2018 Saturday from 6.00 p.m. to 8.00 p.m.

VMeet May, 2018 invited Alumnus are: -

- All Winners/Participants of Alumni Premier League (Cricket Match) are invited for the felicitation.
- 2017-18 Academic year Alumni members who have been the Guest Speakers of Workshops, Guest Lectures, and Value added course conducted (Tally and Android).
- Alumni members visited the institution for the Final Year Project Mentoring.
- VSIT Alumni Association members.

V-Meet 2018 Event Flow:-

Time Slot	Event List	Anchor
6.00 p.m. - 6.05 p.m.	Welcome Speech	Mr. Umesh Koyande
6.05 p.m. - 6.10 p.m.	Inaugural Speech by Principal Dr. Rohini Kelkar	Dr. Rohini Kelkar
6.10 p.m. - 6.30 p.m.	Musical Orchestra, by Alumni Group Mr. Vaishnav Chavan & Team	Mr. Japjeet Singh
6.30 p.m. - 6.45 p.m.	Distribution of Certificates to Alumni Guest by Principal Dr. Rohini Kelkar and Prof. Asif Rampurawala	Mr. Shajil Kumar



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V Meet

The reunion of 2012 and 2013 course completed batches is scheduled on Saturday, 12th May, 2018 from 6.00 p.m. to 8.00 p.m.

Program Schedule :

- ❖ Felicitation of Alumni Premier League (Cricket Match)
- ❖ Felicitation of Alumni Guest Speakers of 2017-18 Academic year
- ❖ Alumni & Students Performance

To Register : Whatsapp on 9167409222

Venue Auditorium (V-Meet)

11	Mr. Girish Murali Boddu	2016	B.Sc IT	Final Year Project Mentoring	T.Y.B.Sc(Information Technology)
12	Mr. Shrikant Ganpat Ghule	2010	B.Sc IT	Final Year Project Mentoring	T.Y.B.Sc(Information Technology)
13	Ms. Supriya Kishor Mohite	2014	B.Sc IT	Guest Lecture on 'Geographic Information Systems'	T.Y.B.Sc(Information Technology)
14	Ms. Niketa Nirbhay Shah	2014	BAF	Value-added course on Tally ERP9 with GST	Commerce and Management Students
15	Ms. Suchita Sunil Kawale	2013	BAF	Value-added course on Tally ERP9 with GST	Commerce and Management Students



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Mentoring Session by Alumni Student

Date of activity	14 th March 2022
Timing	10:15 AM to 11:15 AM
Platform	Offline Classroom
Conducted by	Mr. Fahad Malim
Faculty -In Charge	BFM Department
No. Of Participants	60

BFM Department organised Mentoring session by Alumni Students. The speaker for the Session was Mr. Fahad Malim. The session was for first year BFM Students.

Mr Fahad started the session by sharing with students' experiences of his Third Year College Life (TYBFM), approach for studies during final year, final year project and his experience of being in student council.

He also encouraged the students to participate in Co-curricular and Extra Curricular Activities. This was followed by Carrer Guidance Session and various Career Opportunities after BFM Degree.

The session was very informative as it cleared many concepts and queries of the students who attended the session.

Total Participants - 60



Student Council Members Mentoring by Alumni

Date of activity	10 th October, 2018
Venue	X-012

Alumni Committee organized student council members mentoring session by inviting alumni, who were part of the student council during their college days on 10th October, 2018.

No. of students Attended – 30

No. of Alumni - 06

Past Years student council members were invited to guide the current batch students.

Following is the list of students invited to give the speech:-

1. Mr. Eric Mandiwala – General Secretary
2. Mr. Harshal - General Secretary
3. Mr. Sagar Amle – Event Secretary
4. Mr. Jignesh Chedda – Technical Head
5. Mr. Jimit Joshi – Event Secretary
6. Mr. Ali Mukadam - General Secretary

During the mentoring session, alumni mentors explained the set of activities need to be planned, plan of action and management of various activities.

Current batch student council members were asked various doubts regarding the conduct of programmes.



Alumni Premier League

Alumni Association of VSIT organized a cricket match named "Alumni Premier League" as its inaugural event. This event is planned to increase the alumni involvement and attachment towards the institution.

Day & Date	Time
10 th December, 2017 (Sunday)	9.00 a.m. to 3.00 p.m

The Tournament was:-

1. It is an under-arm cricket tournament
2. One team consist of 8 members (At least two female member favourable) will be formed from each year and each course (2005 to 2017)

Winning Team Members Details

I. First Position – 2012 B.Sc IT students Batch

Mr. Rohit Dagare	Mr. Shashikant Pawar
Mr. Sunil Godse	Mr. Bhavin Vaghela
Mr. Abhijeet Sodaye	Ms. Chaitali Keluskar
Mr. Janardhan Karambebe	Mr. Sandesh Kumbhar

II. Second Position - 2013 B.Sc IT students Batch

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Alumni Association Organizing

A CRICKET MATCH

**ALUMNI
PREMIER LEAGUE**

Day & Date : Sunday 10th December, 2017
Time : 9.00 a.m. to 3.00 p.m.
Venue : VSIT Ground

Note :-

- It is an under-arm cricket tournament.
- One team consist of 8 members (At least two female member favorable) can be formed from each year and each course (2005 to 2017).
- Kindly inform your team participation to either Ms. Kavita Mohan (771 596 2293) or Ms. Pallavi Towade (993 028 0121) by the Team Captain, on or before Monday, 4th December, 2017.



Alumni Committee

Technical Seminar

The Alumni Committee of Vidyalankar School of Information Technology had organized a “Technical Seminar” on Current Trends and Job opportunities in IT for VSIT students. There was overwhelming response for the seminar. Faculty members and students from VSIT joined the session.

Date: 5th February, 2022

Time: 11:00 AM – 12:00 Noon

Platform: Microsoft Teams

Asst. Prof. Janhavi Vadke gave introduction of resource persons Mr. Prasad Deshmukh (Senior SAP Consultant at Bristlecone India) and Mrs. Supriya Mohite (Spatial Data Specialist II at Here Solutions IND PVT limited)

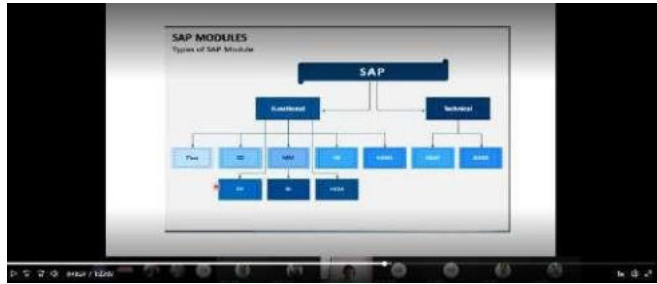
Mrs. Supriya Mohite started the session with introduction of different trends. She has explained about long term goals i.e long term labor market trends ,rather than currently 'hot jobs'. She has also focused on Demanding fields and New Opportunities. She has also demonstrated her project on Atlas.

Mr. Prasad Deshmukh started the session with basic concepts of SAP. He has explained about Technical profiles like ABAP,BASIS, Database Administrator and Nontechnical profiles like FICO,MIM,CRM. He has also explained about Certification , training program and Internship of SAP.

At the end there was Question Answer round where all the queries of students were answered by the speakers. Session was ended by vote of thanks given by Asst. Prof. Leena Jadhav. It was really an interactive session and over-all 124 students were benefitted.



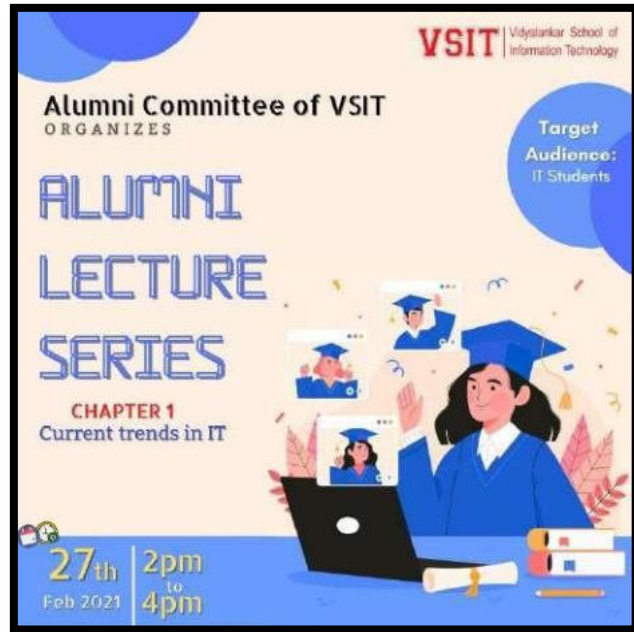
Some glimpses of the session are as follows:



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Series:	Alumni Lecture Series-1
Name:	Current Trends in IT
Date:	28 th Feb 2021
Time:	2:00 pm to 4:00 pm
Platform:	MS Teams



The Alumni committee of Vidyalankar School of Information Technology, organised a webinar on Alumni Lecture Series chapter 1:

“**Current Trends in IT**” with the objective to gain insight and information that would remain

effective in student’s life. The webinar was successfully held on Microsoft Teams under the guidance of conveners Prof. Rohini Desai and Prof. Pallavi Tawde, teaching staff and non-teaching staff. The webinar started with an opening remark delivered by Prof. Rohini Desai, followed by welcome address from Ms. Aditi Polekar.

The panellists for the webinar were as follows:

Sanika Sawant, from software engineer at Brainvire infotech Pvt Ltd,

Suchit Khandagale, from cimpress as senior software engineer,

Juilee Mane from L&T Infotech as engineer cloud and infra services,

Shanawaz Khan from L&T infotech as engineer,

Eric Mandviwala from HERE technologies as Technical Analyst,

Kewal Prajapati from Wipro technologies as senior project engineer.

The alumni introduced their current work position, they shared how they enjoyed college life, and the journey in corporate sectors. A big discussion held on what are the options available after graduation? also they cleared most of the doubts and questions of students. Kewal Prajapati sir ended the webinar by saying that in the field of IT we never stop learning irrespective of our position or knowledge as there are always new technology coming up.

The webinar was attended by around 40 participants.

Some special moment with Alumni



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Tally ERP 9 with GST

Date of activity	9 th February, 2018
Venue	X-114

Alumni Committee organized a value added course on Tally ERP 9 with GST from 9th February, 2018 every Friday's and Saturday's from 3.00 p.m. to 6.00 p.m.

The course starts on 9th February, 2018. Thirty hours of the session was handled by Ms. Suchita Kawale on the need for maintaining accounts of inventory, analysis of business, invoicing, generation of various reports etc.

The further ten hours of the session was handled by Ms. Niketa Shah, on that session students learnt how to maintain accounts of a company for GST compliance.

From this they are very well trained with how to compute tax liability of GST and to record various GST related transaction from Tally ERP 9.

Students felt that this value-added session on Tally ERP 9 with GST was very much useful for them and they got the basic idea of recording accounting entries by using Tally software.

It is planned to extend this value-added training in the next semester for another set of students.

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Department of Commerce in association
with Alumni Committee organizes

a Value Added Course on

Tally
ERP.9 with GST

Course starting Date :
9th February onwards
every Friday and Saturday

Time : 3:00 p.m. to 6:00 p.m.

Contact

- Mr. Sandip K. +91 976 893 8696
- Ms. Kavitha C. +91 771 596 2293



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Android Workshop Value Added Course

Alumni Committee organized the Android value added course for TY.BSc IT students as per the given schedule:-

Day & Date	Time
Sundays on, 16/07/2017, 23/07/2017, 30/07/2017, 06/08/2017 and 13/08/2017	9.00 a.m. to 12.00 p.m. 12.30 p.m. to 2.30 p.m.
5 days X 5 hrs. = Total 25 hrs.	

Venue – X-103

No. of students Attended – 40

VSIT Alumni Mr. Niket Kumar Shah had been chosen as the trainer for the program.

The first session started at 9:00 AM, Dr. Rohini Kelkar, Principal VSIT introduced the trainer Mr. Niket Shah briefly. Then she handed over the session to Niket Sir.

Niket Sir started the session with introduction about android along with its history and features. Then there was a Question Answer session to initiate student interaction. The post break started at 1.30 pm with basic coding of different modules like edit text, textview, imageview, etc. The first session was quite interesting and helpful.

On the second week the session started at 9:00 AM; the system was set up properly by the lab assistant. The session started with previous modules. After brushing up previous modules, Sir started with a new topic (Code behind). After the break students designed the first working mini project as registration app with validation during which many doubts and errors were solved by the Sir. The session ended at 2:30 PM.

In the third week, the topics covered were different views, listview, formview, SQLite programming. Used SQLite program for registration app to store data in mobile storage. In the post break session students worked on different examples and uses of modules like SQLite Database, FormWidgets, TextFiled, Shared Preferences and the session ended at 2:30.

During the 4th week, Mr. Niket Shah introduces a new topic called Database Programming in which students got to know how to store and retrieve data from server. Sir showed a working example and demonstrated how it works. The post break session dealt with menu controls. He showed different types of menu controls like option menu, context menu, sub menu and Intent in detail. All students designed a simple calculator app as assignment, the session ended at 2:30.

The fifth week marked the conclusion to the workshop. Principle Ma'am. Dr. Rohini Kelkar and Vice Principle Mr. Asif Rampurawala attended the session and distributed certificates to the students. Sir then introduced how to get location in an append how to implement google map api. The post break session was Question and Answer session to clear the doubts of the students. He also provides students with his contact information to inquire about any future queries. The session concluded at 5:00 PM




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Angular JS Seminar

Alumni Committee in association with Software Engineering Cluster of Information Technology department organized one day seminar on topic titled 'Angular JS' for M.Sc IT part – I & II students and IT department teaching faculty members on Saturday, 02nd December, 2017

Venue – X-114

No. of students Attended – 25

VSIT Alumni Mr. Varun Arora was the resource person for the seminar. AngularJS extends HTML with new attributes.

AngularJS is perfect for Single Page Applications (SPAs).

The Topic Covered during the seminar was application based development using following technologies.

- HTML
- CSS
- JavaScript

AngularJS is a JavaScript framework. It can be added to an HTML page with a <script> tag.

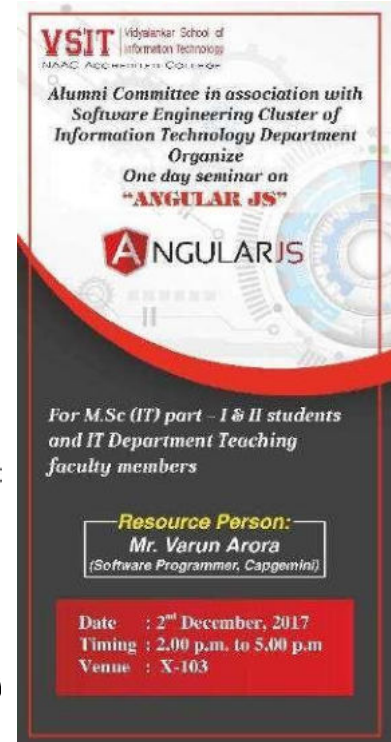
AngularJS extends HTML attributes with Directives, and binds data to HTML with Expressions.

AngularJS is a JavaScript Framework

AngularJS is a JavaScript framework. It is a library written in JavaScript.

AngularJS is distributed as a JavaScript file, and can be added to a web page with a script tag

```
<script src="https://ajax.googleapis.com/ajax/libs/angularjs/1.6.4/angular.min.js"></script>
```



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Alumni Committee in association with
Software Engineering Cluster of
Information Technology Department
Organize
One day seminar on
"ANGULAR JS"

ANGULARJS

For M.Sc (IT) part – I & II students
and IT Department Teaching
faculty members

Resource Person:
Mr. Varun Arora
(Software Programmer, Capgemini)

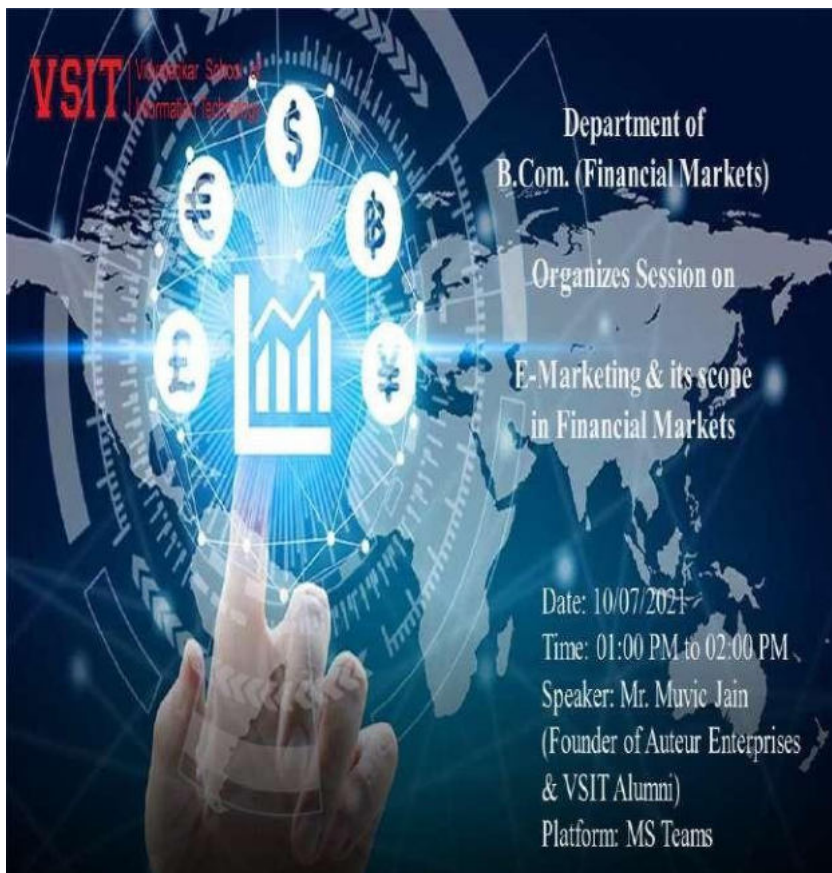
Date : 2nd December, 2017
Timing : 2.00 p.m. to 5.00 p.m.
Venue : X-103



Dr. Kelke
Principal

Session on E-Marketing & its scope in Financial Markets

Date of activity	10 th July, 2021
Timing	01:00 PM to 02:00 PM
Platform	Microsoft Teams
Conducted by	Mr. Muvic Jain
Faculty -In Charge	Amit Kabra



BFM Department organised session on “E-Marketing & its scope in Financial Markets”.

The speaker for the Session was Mr. Muvic Jain (Founder of Auteur Enterprise & VSIT Alumni).

The session started with the speaker explaining the concept of E-Marketing & Digital Marketing & its growth in last decade. Speaker also stated that how digital marketing became more dominant during covid lockdown situation as most of the events were in form of work from home type.

Then the speaker gave insights on digital marketing and its scope in Financial Markets. Speaker mentioned which are various digital platforms available for digital marketing in financial sector and how they can be used effectively. Examples of Banks, Broking firms, Financial Planners etc were mentioned and also how this financial firms use digital platform to promote their products were stated.

In last segment of session, speaker gave insights to students how they can start using digital marketing in financial markets and pursue career in same. This was followed by Q&A round, feedback and vote of thanks.

E-Marketing / Digital Marketing and it's Scope in Financial Market

By, Muvic Jain
Team Auteur

Why is it so important in Financial Sectors?

- As the digital world is growing faster every day, new technical advancements mean that all companies that are reliant on customer retention, acquisition, and developing great customer relationships need to keep up.
- This is especially useful for financial institutions which are heavily dependent on retention rates and referrals.
- The main Goal that Financial MNCs have while practicing digital marketing is to eliminate the competition

What does the Statistics say?

- According to IIR market research, financial services' worldwide digital advertising expenditure rose from \$53.7 billion in 2008 to \$95.7 billion in 2012, at a CAGR of 15 percent.
- This number had reached \$198.2 billion in 2020. Undoubtedly, digital has taken over marketing.
- In 2021, 62% of the consumer traffic is through video advertising so financial companies need to take help of infographics.
- According to Newscred, 76% of B2C marketers report using content marketing whereas only 37% say their strategy is effective.
- Neoline & DMA found that 60% of the marketers struggle to personalize content in real-time, yet 77% believe real-time personalization is essential.

Platform	Percentage
facebook	84%
twitter	63%
YouTube	54%
LinkedIn	42%
Blogs	31%
Customer Reviews	27%
User Generated Content	14%

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Know your seniors

Date of activity:	11 th September 2020
Target Audience:	FY B.Sc. IT Students
Time:	10:00 pm to 11:30 pm
Faculty Members	Pallavi T, Rohini D

The Alumni Committee of VSIT had organized a session on “Know Your Seniors” for the FY IT students. The agenda behind this session was to let the students know about the various events that occur in VSIT with the help of alumni students. The session was kick started by Ms. Pallavi Tawde, who gave the students an introduction of alumni students. The alumni students would tell them about various college activities, further studies, placements, extracurricular, co-curricular activities, it also included information about the lectures, practical’s, beyond syllabus activity, study notes, merit batch, remedial batch, about VSIT campus, and faculty members.

The first alumni was Karishma Bahl from TY BSc.IT 2020. She has been vice chairperson at IEEE women in Engineering. She highlighted the various opportunities, merit batches, remedial batches, various Value-added courses offered by VSIT. She also highlighted about the student body committees specifically for the IT students to grow .

The second alumni were Nishant Ambre from TY BSc.IT 2020.He has been the chairperson of CSI committee for the year 2019-2020. He described his experience of three years at VSIT with context to the challenges he faced that changed his perspective and the confidence he got by attending various events that took place. He then added a few words about the various resources available like the reading materials or the practical labs at VSIT.

The third alumni were Arshad Irani from TY BSc.IT 2020.He was the chairperson of ACM IT. He described the campus of VSIT , various facilities such as student block, library, reading room etc. He appreciated the faculty of VSIT, mentoring session’s where one can easily get solution for one’s problem. He also spoke about the IV(Industrial Visit), Value Added Course, beyond study activities which include college’s annual program’s Verve and Vigour where one can show his/her talents.

The fourth alumni were Vaibhav Parab from MSc.IT 2020. He is in the process for patenting his final year project. He spoke about the specifications available in post-graduation. He gave some insights about time management and managing people, getting your doubts clarified and how VSIT trains you for the interviews. He also gave insights about the project funding available at VSIT , where project ideas can be turned into start-ups.

The fifth alumni were Yamini Kotian from MSc.IT 2014.She was in L & T infotech as a senior project manager through VSIT’s placement drive. She procured immense knowledge and management skills from her 5 year experience at VSIT. She highlighted the need of communication skills required in the corporate world.

The next alumni were Jimit Doshi from BSc.IT 2014. He is deputy manager at HDFC Bank Ltd. He was an event secretary and has handled various student council activities. He has handled vigour events.

He said that VSIT is actively involved for betterment of the students till every end. He emphasized the role, skill set that one gets from hosting, conducting, participating in the extra-curricular activities.

The next alumni was Shruti Maheshwari from BSc.IT 2016. She is currently working as a software engineer in J P Morgan. She has anchored various college level activities and has participated at various student council activities. She also highlighted that every student council activities required a lot of enthusiasm and learned many new skill sets. VSIT also gave her experience from the NSS unit of VSIT.

The next alumni was Supriya Mohite from BSc.IT 2013. She was an integral member of Maay Marathi events. She stated that “Maay Marathi” is not only for particular set of people per se but all students can participate in “Maay Marathi”. She also added that “Maay Marathi” is a stage where everyone can show his/her talent irrelevant of his/her language.

The next alumni was Kanchan Taksale from MSc.IT 2019. She has hosted the Maay Marathi, Marathi Vangmay Mandal events a numerous of times. She congratulated all the students who choose the right college to pursue their under graduation as VSIT puts students at the centre in every aspect of their college life. She gave the students idea about kavya vachan (for those who are interested in writing poems), vakrutva spardha , performing various dramas, Marathi gaani, abhangs , and many more.

Towards the end of the session a feedback was taken from the students about the session. The Students found this session very interesting and fun. At the same time, it was highly informative for students. The session concluded with a question and answer round.



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Mumbai - 400 037.



Know Your Seniors for FYIT students

Department of Information Technology had organized “Know Your Seniors” activity for First Year students as per the schedule.

Date of activity:	Friday, 24 th September 2021
Target Audience:	FY B.Sc. IT Students
Time:	11:15 a.m. to 12:15 p.m.
Faculty Members	Pallavi T, Janhavi V

The agenda behind this session was to let the students know about the various events that occur in VSIT with the help of alumni students.

The session was started by Dr. Pallavi Tawde, who gave the FYIT students an introduction of alumni students. She informed that we have alumnus from 2004 passed out batch to the current year for sharing their experience with us. Alumni are always connected to the college and contribute to various activities such as guest lectures, VAC, student council activities and so on. College gives awards to Star alumni’s who has performed exceptionally well in their profile.

The alumni students were to tell First Year students about various college activities, further studies, placements, extracurricular, co-curricular activities, it also included information about the lectures, practical’s, beyond syllabus activity, study notes, merit batch, remedial batch, about VSIT campus, and faculty members.

Our first alumni was Royston Fernandes. He was a student from our TYBSc.IT batch 2016. He had worked in Deloitte Consulting PVT. LTD. (USI) and currently working in Accenture IND PVT. LTD. He is proficient in SAP and was Awarded for handling priority defects and for over-all team performance. He guided students about various college activities, further studies and placements.

Our second alumni was Vishak Gopkumar from BSc. IT Batch 2021. He had worked in TCS and currently working as associate Data scientist at Knight Fin Tech. He was a finalist of Avishkar Research Convention 2021, winner in tantravihar, runner up in mindsweeper hackathon, prize winner in V-search during the college days. He guided students about lectures, practical’s, beyond syllabus activity, study notes, merit batch, remedial batch, about VSIT campus, and faculty members.

Our third alumni was Mehul Shah from BSc.IT Batch 2021. He is currently working at LTI in cloud and Infrastructure Services. He was an active member of E-Cell and participated in various college activities. He guided students about E-Cell activities and beyond syllabus activities.

Our fourth alumni was Siddharth Vangari from BSc. IT Batch 2021. He had worked in Mastek, Mumbai for 6 months. He is a Data Science enthusiast with experience in Analytics, Computer Vision and NLP. He has done many projects like Facial Recognition Attendance, College Chatbot, Airbnb Amenity Detection, Apple's Stock Price Prediction and Handwritten Digit Recognizer. He guided students of beyond syllabus activities and stressed that all students should attend these activities.

Our fifth alumni was Sameeksha Mestry from MSc. IT Batch 2021. She is Currently working on PHP, Mysql, Android Studio, Postman, Yii2 Framework and API integrations. She is associated with VSIT for 5 years starting from her Bsc IT to MSc IT. She guided students about higher studies in VSIT and placement opportunities. She gave inputs on MSc. IT, Lecture and Practical, Beyond Syllabus Activity, Faculty Members and Placements.

Then Asst. Prof Janhavi Vadke introduced our sixth alumni Shruti Maheshwari. She was from BSc. IT Batch 2016. She is currently working as Software engineer in JP Morgan Chase. She has done anchoring in various college activities and always participated in cultural events. She was cultural head in student council activities. She also highlighted that every student council activity required a lot of enthusiasm and learned many new skill sets. VSIT also gave her experience from the NSS unit of VSIT.

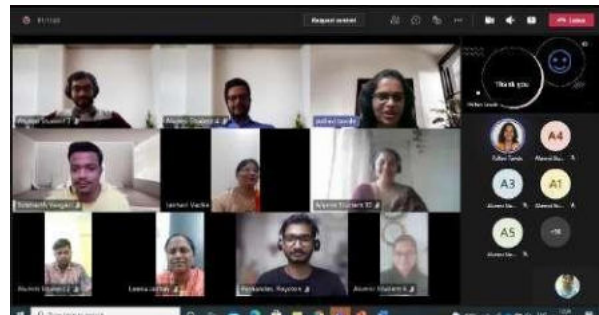
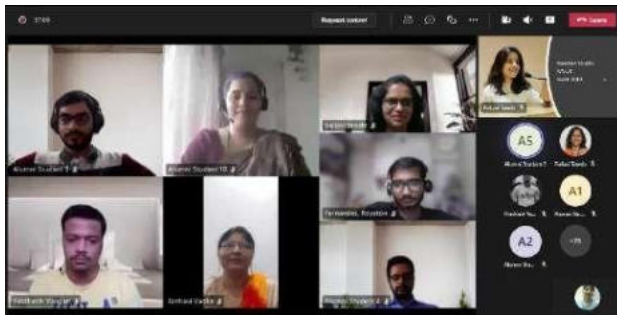
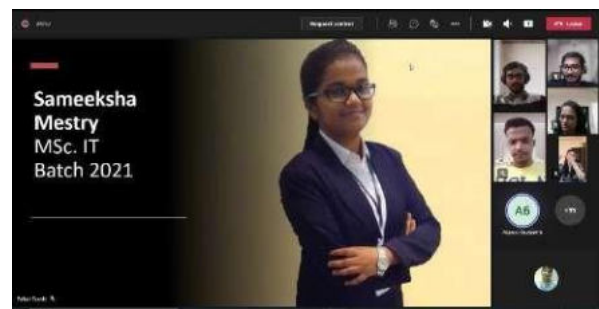
Our seventh alumni was Prabhudas from BSc. IT Batch 2019. He is currently working in Tata Consultancy Services, Mumbai As a Test Automation Engineer on the Project: Bank of America, Merrill Lynch . He is certified with SOAtest Education I & II for API Automation by Parasoft and Virtualize Education I & II for API Automation by Parasoft. He has handled various student council activities. He was cultural head and had handled Verve, Vigour events. He guided students about cultural activities.

The eight alumni was Supriya Mohite from BSc.IT 2013. She was an integral member of Maay Marathi events. She stated that “Maay Marathi“ is not only for particular set of people but all students can participate in “Maay Marathi”. She also added that “Maay Marathi“ is a stage where everyone can show his/her talent irrelevant of his/her language.

The next alumni was Kanchan Taksale from MSc.IT 2019. She has hosted the Maay Marathi, Marathi Vangmay Mandal events a numerous of times. She congratulated all the students who choose the right college to pursue their under graduation as VSIT puts students at the centre in every aspect of their college life. She gave the students idea about kavya vachan (for those who are interested in writing poems), vakrutva spardha , performing various dramas, Marathi gaani, abhangs , and many more.

Total 98 students attended the session. Towards the end of the session a feedback was taken from the students about the session. The Students found this session very interesting and fun. At the

same time, it was highly informative for students. The session concluded with a question and answer round and vote of thanks.



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5.4.1 There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services.

Alumni Contribution

Sr. No.	Event	Date	No. of Students attended	Alumni Details
2021-22				
1	A session on Analyst as a job role by Alumni	03-05-2022	90	Ms. Shruti Mahadik, Alumni, Analyst
2	Mentoring Session by Alumni on Career	14-03-2022	60	Fahad Malik, Alumni, Assistant Manager - Influencer Marketing
3	A session on E-Marketing & its scope in Financial Markets	07.10.2021	91	Muvic Jain, Alumni, Project Manager Project Manager (LAFIT LIGHTING PVT. LTD)
4	Creating Awareness on Cyber Security in Banking Sector	07.08.2021	60	Mr. Atul Gupta, Alumni, Analyst (TCS)
5	Workshop on Graphic Designing using Canva	5.06.2021	30	Arya Samarth, Alumni, Higher Studies Penn State University
6	Guest Lecture on Certified Ethical Hacking	08-02-2022	74	Mr. Vaibhav Parab, Alumni, Assistant System Engineer in Tata Consultancy, Services (TCS)
				Mr. Ashutosh, Alumni, Kolambkar, Security Engineer in Trigent Software
7	“Technical Seminar” on Current Trends and Job opportunities in IT	05-02-2022	124	Mr. Prasad Deshmukh, (Senior SAP Consultant at Bristlecone India)
				Mrs. Supriya Mohite (Spatial Data Specialist II at Here Solutions IND PVT limited)
2020-21				
8	VALUE ADDED COURSE ON ADOBE PHOTOSHOP	02-02-2021	30	Vinay Darekar , Alumni VSIT, Video Editor
9	Guest Lecture on Trading and Derivatives	25-07-2020	100	Panchratna ahinave, Alumni, Deputy Manager at NSE Risk department
10	Guest Lecture on Cyber Security	26-09-2020	84	Mr. Priyank Gada, Alumni, Educator at Udemy, Unacademy, Tutorialspoint and Youtube
11	Workshop on Adobe Suite	2-02-2021 to 15-02-2021	40	Vinay Darekar , Alumni VSIT, Video Editor
12	AI Guest Lecture on “Blockchain”	22-07-2020	68	Mr. Naveen Reddy (CEO and Founder of Telusko EduTech Pvt Ltd)
13	Lecture Series in Current Trends in IT	28-02-2021	40	Sanika Sawant, from software engineer at Brainvire infotech Pvt Ltd,
				Suchit Khandagale, from cimpres as senior software engineer,

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Alumni Contribution

Sr. No.	Event	Date	No. of Students attended	Alumni Details
				Juilee Mane from L&T Infotech as engineer cloud and infra services,
				Shanawaz Khan from L&T infotech as engineer,
				Eric Mandviwala from HERE technologies as Technical Analyst,
				Kewal Prajapati from Wipro technologies as senior project engineer
14	Event Management to Company Management: Senior to Junior	27-03-2021	40	Jignesh Chheda, Working in Softline India pvt ltd and Technical Specialist at Microsoft Office 365.
				Mrunali Kadam, human resources partner, Operations lead
				Aniket Singh, he is a Senior manager at Marsh and McLennan.
				Abhishek Desai, at HERE solutions India pvt ltd designation search annotator.
				Ali Mukadam, he is a Digital Marketing Expert with this Ali sir is marketing automation and AI enthusiast
15	Time Management to prevent stress during final exams	24-04-2021	25	Ms. Shruti, Software Engineer at JP Morgan chase & company
				Mr. Ayush, Cloud-Engineer, and Infrastructure Services at LTI
				MS. Supriya, at Here Solutions India Pvt. Ltd.
				Ms. Gojiri, IT Analyst at Tata Consultancy Services
				Mr. Aniket, Digital Analyser and Copywriter
2018-19				
16	A Seminar on Ethical Hacking	20-08-2018	65	Mr. Priyank Gada, Alumni, Educator at Udemy, Unacademy, Tutorialspoint and Youtube
17	Word Press and Word Hosting Course	24-06-2018 to 29-07-2018	30	Mr. Ronak Damani, Digital Strategist, SMO and Developer.
18	Course on Tally ERP 9 GST			Ms. Sucheta

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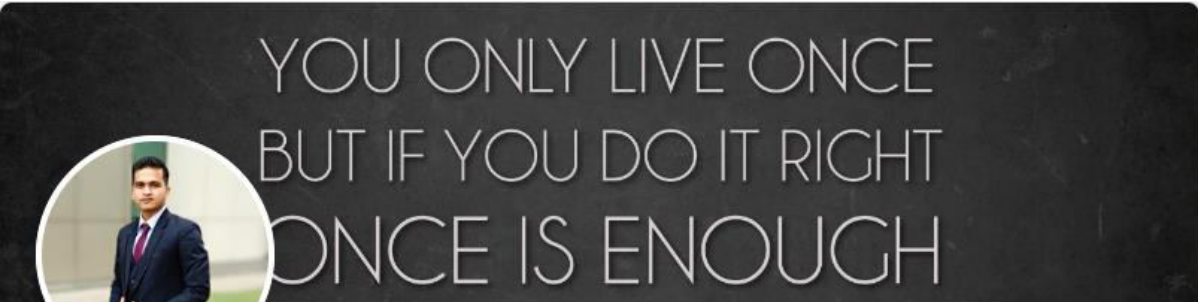
Alumni Contribution

Sr. No.	Event	Date	No. of Students attended	Alumni Details
2017-18				
19	Android Workshop	16-7-17, 23-7-17,30-7-17, 6-8-2017, 13-8-17	40	Mr. Niket Kumar Shah, Alumni, Freelance Trainer
20	Angular JS Seminar	12-02-2017	25	Mr. Varun Arora, Alumni, Architect Full stack Developer Big Data Consultant


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Senior Alumni in Corporate Sector



Shwetank Prasad
Director (CSPO) at Morgan Stanley
Mumbai, Maharashtra, India · [Contact info](#)
500+ connections

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About

I help my clients to find the problems and provide the solution that best fits their unique identity with the help of Information Technology.

With over eight years of experience as a Business Analyst and Product owner, I've supported business solution software and analyzed business operations with exceptional knowledge of business process automation and workflow c ...see more

Education



Jamnalal Bajaj Institute of Management Studies (JBIMS)

Master of Business Administration - MBA, Information Technology Project Management
2018 - 2021

Grade: A



Vidyalankar Institute of Technology, Mumbai

Bachelor's degree, Information Technology
2012 - 2015

Grade: A


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Posts by Aniket



Aniket Singh · 3rd+

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It's a Hat-trick! 🎉

For the 3rd year in a row I have received 'Customer Delight Award' as part of Marsh India's Annual Rewards and Recognition (2022) and couldn't be more satisfied with my journey as an Employee Benefit Consultant.

Truly grateful to all our clients for their continued trust on our services, there couldn't be a better testimony to the relentless hardwork that goes in to ensure happy customers, than this. For Marsh it is always about 'Client First'.

Heartfelt thanks to all the colleagues for all the support throughout the year, as I firmly believe that it is always about the team and never about an individual.



Experience



Marsh India

4 yrs 10 mos

- **Assistant Vice President**

Full-time

Mar 2022 - Present · 1 yr 7 mos

Mumbai, Maharashtra, India

Responsible for Growth of various Tech solutions and Flexible Benefits initiatives within Mumbai Region.

...

[...see more](#)

Skills: InsureTech · Key Account Acquisition & Retention · Consulting · Employee Benefits

- **Senior Manager**

Full-time

Mar 2020 - Mar 2022 · 2 yrs 1 mo

Mumbai, Maharashtra, India

Key Accounts Management - Employee Benefits


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'Akash Mane

Head of Content Production

Mumbai, Maharashtra, India · [Contact info](#)


209 connections

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 GMR Sports

 Vidyalankar School Of
Information Technology

About

Currently working as Associate Content Management (video department), overlooking video-shoots and photo-shoots for Sportz Interactive's clients like Indian Super League, Pro Kabaddi League, Procam, BODOG India, Zeven, Hotstar, Star Sports, Sportsdrive, Patna Pirates, Mumbai Indians, Badshah Gaming, Badminton Association of India, CEAT Cricket Ratings, Champions Polo League, Hockey India, Hotstar, IOS Boxing, Reliance Foundation Youth Sports, Ultimat ...see more

Experience



Head of Content Production

GMR Sports · Full-time
Feb 2023 - Present · 8 mos
Delhi, India · Hybrid

Skills: Social Media · Content Management · Media Producer · Video Production



Video Producer

Freelance Video Professional
Apr 2014 - May 2023 · 9 yrs 2 mos
Mumbai Area, India



Sportz Interactive

4 yrs 5 mos
Mumbai Area, India


- **Senior Associate Content Management**

Full-time
Jan 2019 - Feb 2023 · 4 yrs 2 mos

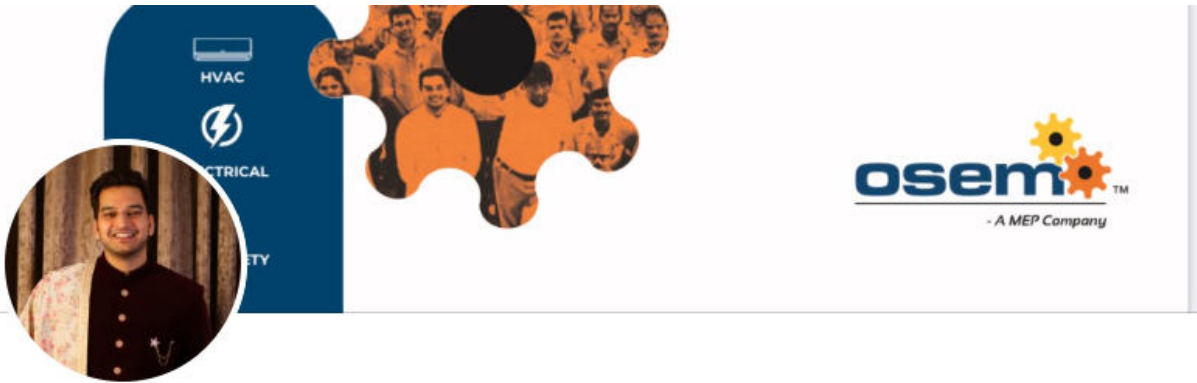
Currently working as Associate Content Management (video department), overlooking video-shoots and photo-shoots for Sportz Interactive's clients like Delhi Capitals, Carribean Premiere league, Indian Super League ...see more

Skills: Media Producer · Film Production · Project Management · Video Production

- **Freelance Videographer**


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Madhur Guram · 3rd

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Post

Awarded as Excellent service provider for AMC of HVAC - Air Conditioning Units at RCF Thal Alibaug for their...



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Excellent Service Provider.

Awarded as Excellent service provider for AMC of HVAC - Air Conditioning Units at RCF Thal Alibaug for their Manufacturing plant, Hospital & Colony.

Education

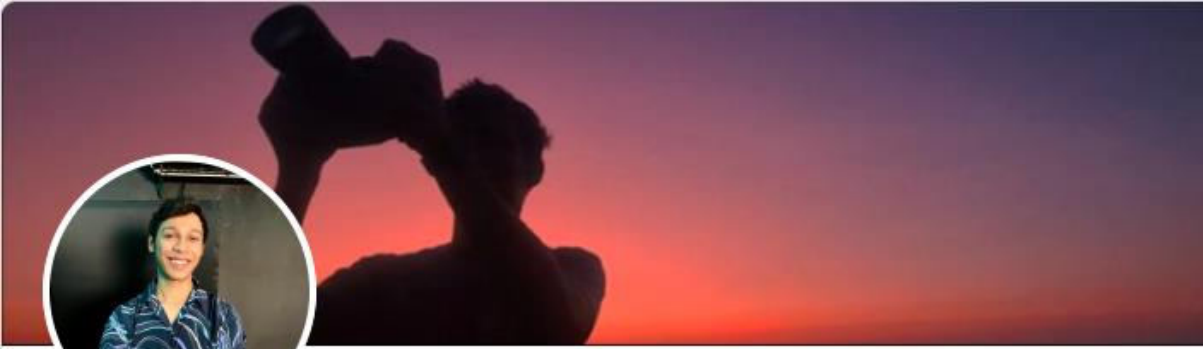


Vidyalankar Group of Educational Institutes
Business Administration and Management, General
2009 - 2012

Rakelke
Principal

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VINAY DAREKAR (He/Him)

Film Editor

Talks about #art, #editing, #lighting, #filmmaking, and #cinematography

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Providing services
Video Editing and Editing
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Sitamata Wildlife Sanctuary | A Documentary Film | Rajasthan
YouTube

This documentary film is based on RFBP project of Sitamata Wildlife Sanctuary. The sanctuary, with natural beauty and ancient history & it's beautiful saga.

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Series:	Alumni Lecture Series-1
Name:	Current Trends in IT
Date:	27 th Feb 2021
Time:	2:00 pm to 4:00 pm
Platform:	MS Teams



The Alumni committee of Vidyalankar School of Information Technology, organised a webinar on Alumni Lecture Series chapter 1: “**Current Trends in IT**” with the objective to gain insight and information that would remain

effective in student’s life. The webinar was successfully held on Microsoft Teams under the guidance of conveners Prof. Rohini Desai and Prof. Pallavi Tawde, teaching staff and non-teaching staff. The webinar started with an opening remark delivered by Prof. Rohini Desai, followed by welcome address from Ms. Aditi Polekar.

The panellists for the webinar were as follows:

Sanika Sawant, from software engineer at Brainvire infotech Pvt Ltd,

Suchit Khandagale, from cimpress as senior software engineer,

Juilee Mane from L&T Infotech as engineer cloud and infra services,

Shanawaz Khan from L&T infotech as engineer,

Eric Mandviwala from HERE technologies as Technical Analyst,

Kewal Prajapati from Wipro technologies as senior project engineer.

The alumni introduced their current work position, they shared how they enjoyed college life, and the journey in corporate sectors. A big discussion held on what are the options available after graduation? also they cleared most of the doubts and questions of students. Kewal Prajapati sir ended the webinar by saying that in the field of IT we never stop learning irrespective of our position or knowledge as there are always new technology coming up.

The webinar was attended by around 40 participants.

Some special moment with Alumni

Activity Name Alumni Lecture Series -Current Trends in IT”
Venue – MS Teams
Date – 27/2/2021

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Series: Chapter-2
Name: Event- Company Management
Date: 27th March 2021
Time: 10 am to 11.30 am
Platform: MS Teams



The Alumni committee of Vidyalankar School of Information Technology, organized a webinar on Alumni Lecture Series chapter 2: “Event Management to Company Management: Senior to Junior” with the objective to gain insight and information that would remain effective in Student’s life. The webinar was successfully held on Microsoft Teams under the guidance of conveners Prof. Rohini Desai and Prof. Pallavi Tawde, Prof Abhijit Rane teaching staff and non-teaching staff.

The panellists for the webinar were as follows:

Jignesh Chheda, Working in Softline India pvt ltd and Technical Specialist at Microsoft Office 365.

Mrunali Kadam, human resources partner, Operations lead

Aniket Singh, he is a Senior manager at Marsh and McLenan.

Abhishek Desai, at HERE solutions India pvt ltd designation search annotator.

Ali Mukadam, he is a Digital Marketing Expert with this Ali sir is marketing automation and AI enthusiast

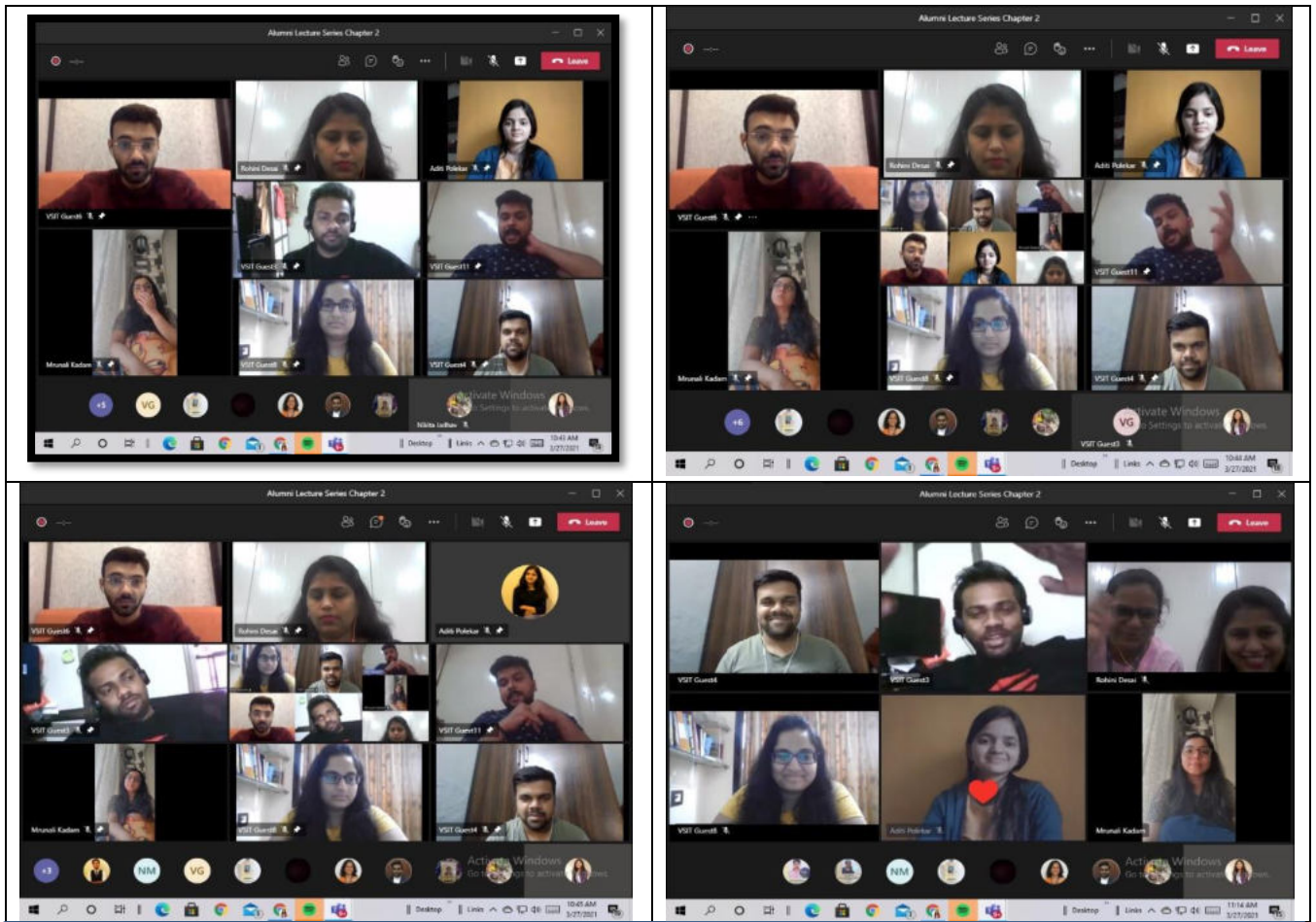
Mr. Ali sir started the webinar with a question on “what is event management in day to day life?”. He replied that our day starts with so many events, we first do planning and according to priorities we start doing things in proper systematic way. The alumni introduced first themselves then their current work position, they shared how they enjoyed college life. A big discussion held on what is event management and company management? How time factor is effective? What can be the successful event? What are the factors for event to become as successful? also they cleared most of the doubts and questions of students.

The webinar was attended by 30 participants. Mrunal kadam Alumni of VSIT ended the webinar by quote by saying that do not underestimate the opportunities, opportunities give you an experience even when you get fail; so keep on updating yourself with new trends and do the things systematically.

Total Alumni: -06

Total Attendes:30

Some special moment with Alumni:



Activity Name – Event management to Company Management”
 Venue – MS Teams
 Date – 27/3/2021

Tally ERP 9 with GST

Date of activity	9 th February, 2018
Venue	X-114

Alumni Committee organized a value added course on Tally ERP 9 with GST from 9th February, 2018 every Friday's and Saturday's from 3.00 p.m. to 6.00 p.m.

The course starts on 9th February, 2018. Thirty hours of the session was handled by Ms. Suchita Kawale on the need for maintaining accounts of inventory, analysis of business, invoicing, generation of various reports etc.

The further ten hours of the session was handled by Ms. Niketa Shah, on that session students learnt how to maintain accounts of a company for GST compliance.

From this they are very well trained with how to compute tax liability of GST and to record various GST related transaction from Tally ERP 9.

Students felt that this value-added session on Tally ERP 9 with GST was very much useful for them and they got the basic idea of recording accounting entries by using Tally software.

It is planned to extend this value-added training in the next semester for another set of students.

VSIT | Vidyalankar School of
Information Technology
NAAC ACCREDITED COLLEGE

Department of Commerce in association
with Alumni Committee organizes

a Value Added Course on

Tally
ERP.9 with GST

Course starting Date :
9th February onwards
every Friday and Saturday

Time : 3:00 p.m. to 6:00 p.m.

Contact

- Mr. Sandip K. +91 976 893 8696
- Ms. Kavitha C. +91 771 596 2293



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Principal

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Android Workshop Value Added Course

Alumni Committee organized the Android value added course for TY.BSc IT students as per the given schedule:-

Day & Date	Time
Sundays on, 16/07/2017, 23/07/2017, 30/07/2017, 06/08/2017 and 13/08/2017	9.00 a.m. to 12.00 p.m. 12.30 p.m. to 2.30 p.m.
5 days X 5 hrs. = Total 25 hrs.	

Venue – X-103

No. of students Attended – 40

VSIT Alumni Mr. Niket Kumar Shah had been chosen as the trainer for the program.

The first session started at 9:00 AM, Dr. Rohini Kelkar, Principal VSIT introduced the trainer Mr. Niket Shah briefly. Then she handed over the session to Niket Sir.

Niket Sir started the session with introduction about android along with its history and features. Then there was a Question Answer session to initiate student interaction. The post break started at 1.30 pm with basic coding of different modules like edit text, textview, imageview, etc. The first session was quite interesting and helpful.

On the second week the session started at 9:00 AM; the system was set up properly by the lab assistant. The session started with previous modules. After brushing up previous modules, Sir started with a new topic (Code behind). After the break students designed the first working mini project as registration app with validation during which many doubts and errors were solved by the Sir. The session ended at 2:30 PM.

In the third week, the topics covered were different views, listview, formview, SQLite programming. Used SQLite program for registration app to store data in mobile storage. In the post break session students worked on different examples and uses of modules like SQLite Database, FormWidgets, TextFiled, Shared Preferences and the session ended at 2:30.

During the 4th week, Mr. Niket Shah introduces a new topic called Database Programming in which students got to know how to store and retrieve data from server. Sir showed a working example and demonstrated how it works. The post break session dealt with menu controls. He showed different types of menu controls like option menu, context menu, sub menu and Intent in detail. All students designed a simple calculator app as assignment, the session ended at 2:30.



The fifth week marked the conclusion to the workshop. Principle Ma'am. Dr. Rohini Kelkar and Vice Principle Mr. Asif Rampurawala attended the session and distributed certificates to the students. Sir then introduced how to get location in an append how to implement google map api. The post break session was Question and Answer session to clear the doubts of the students. He also provides students with his contact information to inquire about any future queries. The session concluded at 5:00 PM




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Angular JS Seminar

Alumni Committee in association with Software Engineering Cluster of Information Technology department organized one day seminar on topic titled 'Angular JS' for M.Sc IT part – I & II students and IT department teaching faculty members on Saturday, 02nd December, 2017

Venue – X-114

No. of students Attended – 25

VSIT Alumni Mr. Varun Arora was the resource person for the seminar. AngularJS extends HTML with new attributes.

AngularJS is perfect for Single Page Applications (SPAs).

The Topic Covered during the seminar was application based development using following technologies.

- HTML
- CSS
- JavaScript

AngularJS is a JavaScript framework. It can be added to an HTML page with a `<script>` tag.

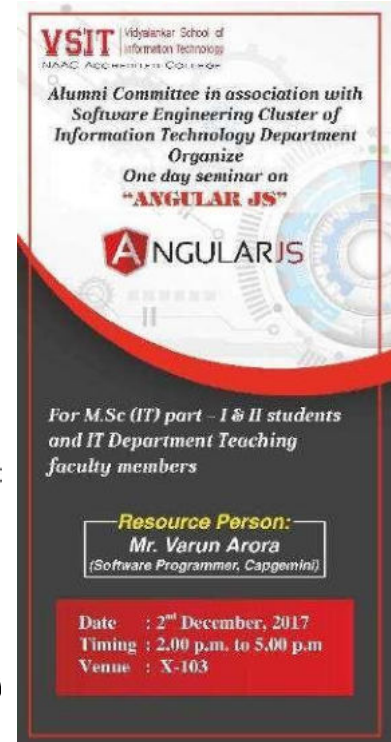
AngularJS extends HTML attributes with Directives, and binds data to HTML with Expressions.

AngularJS is a JavaScript Framework

AngularJS is a JavaScript framework. It is a library written in JavaScript.

AngularJS is distributed as a JavaScript file, and can be added to a web page with a script tag

```
<script src="https://ajax.googleapis.com/ajax/libs/angularjs/1.6.4/angular.min.js"></script>
```



VSIT | Vidyalankar School of
Information Technology
NAAC ACCREDITED COLLEGE

Alumni Committee in association with
Software Engineering Cluster of
Information Technology Department
Organize
One day seminar on
"ANGULAR JS"

ANGULARJS

For M.Sc (IT) part – I & II students
and IT Department Teaching
faculty members

Resource Person:
Mr. Varun Arora
(Software Programmer, Capgemini)

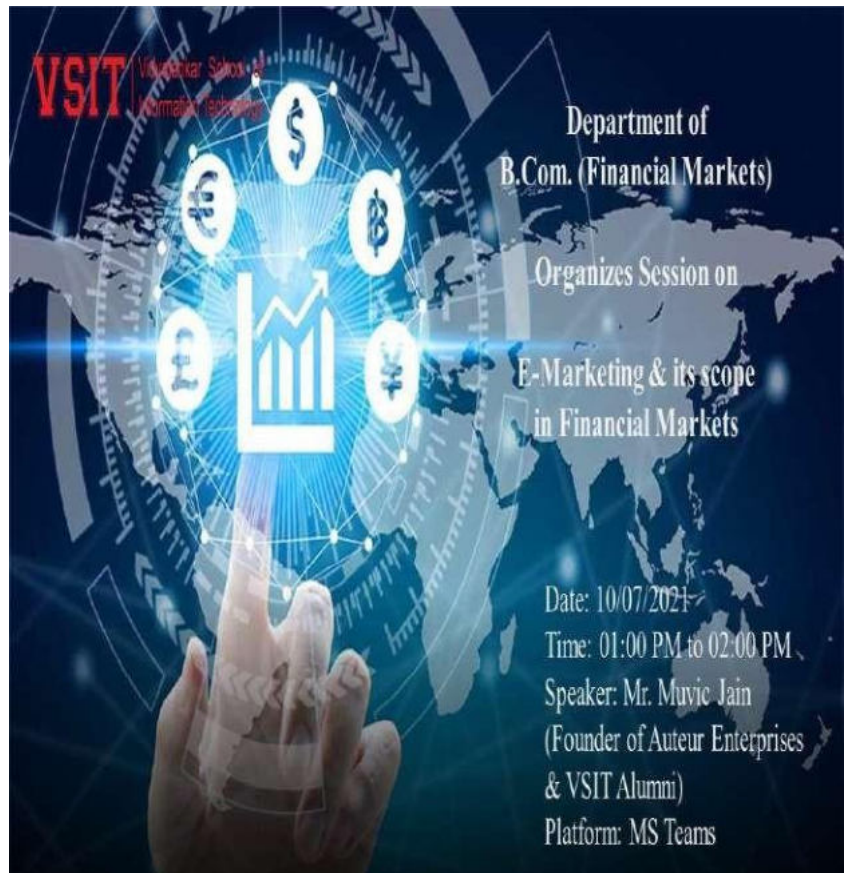
Date : 2nd December, 2017
Timing : 2.00 p.m. to 5.00 p.m.
Venue : X-103



Dr. Kelke
Principal

Session on E-Marketing & its scope in Financial Markets

Date of activity	10 th July, 2021
Timing	01:00 PM to 02:00 PM
Platform	Microsoft Teams
Conducted by	Mr. Muvic Jain
Faculty -In Charge	Amit Kabra



BFM Department organised session on “E-Marketing & its scope in Financial Markets”.

The speaker for the Session was Mr. Muvic Jain (Founder of Auteur Enterprise & VSIT Alumni).

The session started with the speaker explaining the concept of E-Marketing & Digital Marketing & its growth in last decade. Speaker also stated that how digital marketing became more dominant during covid lockdown situation as most of the events were in form of work from home type.

Then the speaker gave insights on digital marketing and its scope in Financial Markets. Speaker mentioned which are various digital platforms available for digital marketing in financial sector and how they can be used effectively. Examples of Banks, Broking firms, Financial Planners etc were mentioned and also how this financial firms use digital platform to promote their products were stated.

In last segment of session, speaker gave insights to students how they can start using digital marketing in financial markets and pursue career in same. This was followed by Q&A round, feedback and vote of thanks.

E-Marketing / Digital Marketing and it's Scope in Financial Market

By, Muvic Jain
Team Auteur

Why is it so important in Financial Sectors?

- As the digital world is growing faster every day, new technical advancements mean that all companies that are reliant on customer retention, acquisition, and developing great customer relationships need to keep up.
- This is especially useful for financial institutions which are heavily dependent on retention rates and referrals.
- The main Goal that Financial MNCs have while practicing digital marketing is to eliminate the competition

What does the Statistics say?

- According to IIR market research, financial services' worldwide digital advertising expenditure rose from \$53.7 billion in 2008 to \$95.7 billion in 2012, at a CAGR of 15 percent.
- This number had reached \$198.2 billion in 2020. Undoubtedly, digital has taken over marketing.
- In 2021, 62% of the consumer traffic is through video advertising so financial companies need to take help of infographics.
- According to Newscred, 76% of B2C marketers report using content marketing whereas only 37% say their strategy is effective.
- Neoline & DMA found that 60% of the marketers struggle to personalize content in real-time, yet 77% believe real-time personalization is essential.

Platform	Percentage
facebook	84%
twitter	63%
YouTube	54%
LinkedIn	42%
Blogs	31%
Customer Reviews	27%
User Generated Content	14%

Rakelke
Principal
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Vidyalankar Marg, Vidyalankar Educational Campus, Wadala (E) Mumbai - 400 037.



Know your seniors

Date of activity:	11 th September 2020
Target Audience:	FY B.Sc. IT Students
Time:	10:00 pm to 11:30 pm
Faculty Members	Pallavi T, Rohini D

The Alumni Committee of VSIT had organized a session on “Know Your Seniors” for the FY IT students. The agenda behind this session was to let the students know about the various events that occur in VSIT with the help of alumni students. The session was kick started by Ms. Pallavi Tawde, who gave the students an introduction of alumni students. The alumni students would tell them about various college activities, further studies, placements, extracurricular, co-curricular activities, it also included information about the lectures, practical’s, beyond syllabus activity, study notes, merit batch, remedial batch, about VSIT campus, and faculty members.

The first alumni was Karishma Bahl from TY BSc.IT 2020. She has been vice chairperson at IEEE women in Engineering. She highlighted the various opportunities, merit batches, remedial batches, various Value-added courses offered by VSIT. She also highlighted about the student body committees specifically for the IT students to grow .

The second alumni were Nishant Ambre from TY BSc.IT 2020.He has been the chairperson of CSI committee for the year 2019-2020. He described his experience of three years at VSIT with context to the challenges he faced that changed his perspective and the confidence he got by attending various events that took place. He then added a few words about the various resources available like the reading materials or the practical labs at VSIT.

The third alumni were Arshad Irani from TY BSc.IT 2020.He was the chairperson of ACM IT. He described the campus of VSIT , various facilities such as student block, library, reading room etc. He appreciated the faculty of VSIT, mentoring session’s where one can easily get solution for one’s problem. He also spoke about the IV(Industrial Visit), Value Added Course, beyond study activities which include college’s annual program’s Verve and Vigour where one can show his/her talents.

The fourth alumni were Vaibhav Parab from MSc.IT 2020. He is in the process for patenting his final year project. He spoke about the specifications available in post-graduation. He gave some insights about time management and managing people, getting your doubts clarified and how VSIT trains you for the interviews. He also gave insights about the project funding available at VSIT , where project ideas can be turned into start-ups.

The fifth alumni were Yamini Kotian from MSc.IT 2014.She was in L & T infotech as a senior project manager through VSIT’s placement drive. She procured immense knowledge and management skills from her 5 year experience at VSIT. She highlighted the need of communication skills required in the corporate world.

The next alumni were Jimit Doshi from BSc.IT 2014. He is deputy manager at HDFC Bank Ltd. He was an event secretary and has handled various student council activities. He has handled vigour events.

He said that VSIT is actively involved for betterment of the students till every end. He emphasized the role, skill set that one gets from hosting, conducting, participating in the extra-curricular activities.

The next alumni was Shruti Maheshwari from BSc.IT 2016. She is currently working as a software engineer in J P Morgan. She has anchored various college level activities and has participated at various student council activities. She also highlighted that every student council activities required a lot of enthusiasm and learned many new skill sets. VSIT also gave her experience from the NSS unit of VSIT.

The next alumni was Supriya Mohite from BSc.IT 2013. She was an integral member of Maay Marathi events. She stated that “Maay Marathi” is not only for particular set of people per se but all students can participate in “Maay Marathi”. She also added that “Maay Marathi” is a stage where everyone can show his/her talent irrelevant of his/her language.

The next alumni was Kanchan Taksale from MSc.IT 2019. She has hosted the Maay Marathi, Marathi Vangmay Mandal events a numerous of times. She congratulated all the students who choose the right college to pursue their under graduation as VSIT puts students at the centre in every aspect of their college life. She gave the students idea about kavya vachan (for those who are interested in writing poems), vakrutva spardha , performing various dramas, Marathi gaani, abhangs , and many more.

Towards the end of the session a feedback was taken from the students about the session. The Students found this session very interesting and fun. At the same time, it was highly informative for students. The session concluded with a question and answer round.



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Know Your Seniors for FYIT students

Department of Information Technology had organized “Know Your Seniors” activity for First Year students as per the schedule.

Date of activity:	Friday, 24 th September 2021
Target Audience:	FY B.Sc. IT Students
Time:	11:15 a.m. to 12:15 p.m.
Faculty Members	Pallavi T, Janhavi V

The agenda behind this session was to let the students know about the various events that occur in VSIT with the help of alumni students.

The session was started by Dr. Pallavi Tawde, who gave the FYIT students an introduction of alumni students. She informed that we have alumnus from 2004 passed out batch to the current year for sharing their experience with us. Alumni are always connected to the college and contribute to various activities such as guest lectures, VAC, student council activities and so on. College gives awards to Star alumni's who has performed exceptionally well in their profile.

The alumni students were to tell First Year students about various college activities, further studies, placements, extracurricular, co-curricular activities, it also included information about the lectures, practical's, beyond syllabus activity, study notes, merit batch, remedial batch, about VSIT campus, and faculty members.

Our first alumni was Royston Fernandes. He was a student from our TYBSc.IT batch 2016. He had worked in Deloitte Consulting PVT. LTD. (USI) and currently working in Accenture IND PVT. LTD. He is proficient in SAP and was Awarded for handling priority defects and for over-all team performance. He guided students about various college activities, further studies and placements.

Our second alumni was Vishak Gopkumar from BSc. IT Batch 2021. He had worked in TCS and currently working as associate Data scientist at Knight Fin Tech. He was a finalist of Avishkar Research Convention 2021, winner in tantravihar, runner up in mindsweeper hackathon, prize winner in V-search during the college days. He guided students about lectures, practical's, beyond syllabus activity, study notes, merit batch, remedial batch, about VSIT campus, and faculty members.

Our third alumni was Mehul Shah from BSc.IT Batch 2021. He is currently working at LTI in cloud and Infrastructure Services. He was an active member of E-Cell and participated in various college activities. He guided students about E-Cell activities and beyond syllabus activities.

Our fourth alumni was Siddharth Vangari from BSc. IT Batch 2021. He had worked in Mastek, Mumbai for 6 months. He is a Data Science enthusiast with experience in Analytics, Computer Vision and NLP. He has done many projects like Facial Recognition Attendance, College Chatbot, Airbnb Amenity Detection, Apple's Stock Price Prediction and Handwritten Digit Recognizer. He guided students of beyond syllabus activities and stressed that all students should attend these activities.

Our fifth alumni was Sameeksha Mestry from MSc. IT Batch 2021. She is Currently working on PHP, Mysql, Android Studio, Postman, Yii2 Framework and API integrations. She is associated with VSIT for 5 years starting from her Bsc IT to MSc IT. She guided students about higher studies in VSIT and placement opportunities. She gave inputs on MSc. IT, Lecture and Practical, Beyond Syllabus Activity, Faculty Members and Placements.

Then Asst. Prof Janhavi Vadke introduced our sixth alumni Shruti Maheshwari. She was from BSc. IT Batch 2016. She is currently working as Software engineer in JP Morgan Chase. She has done anchoring in various college activities and always participated in cultural events. She was cultural head in student council activities. She also highlighted that every student council activity required a lot of enthusiasm and learned many new skill sets. VSIT also gave her experience from the NSS unit of VSIT.

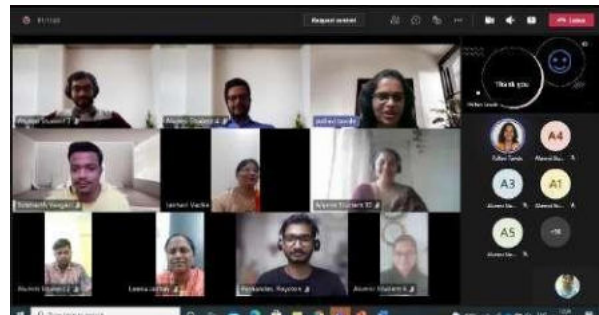
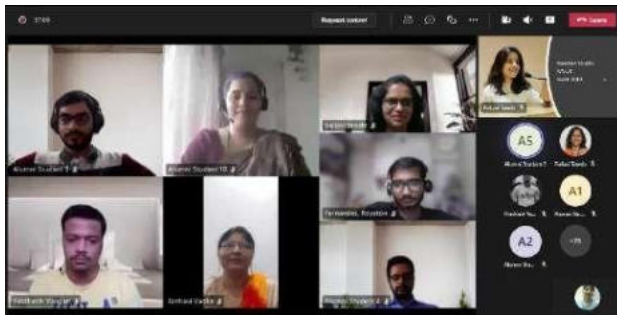
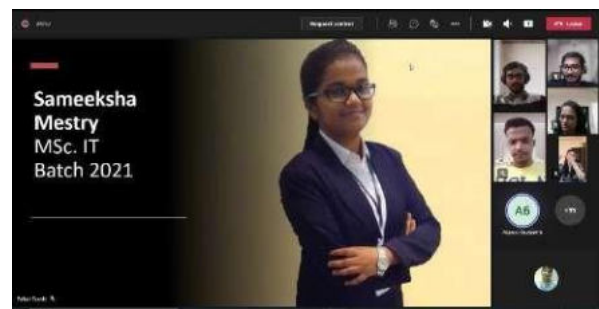
Our seventh alumni was Prabhudas from BSc. IT Batch 2019. He is currently working in Tata Consultancy Services, Mumbai As a Test Automation Engineer on the Project: Bank of America, Merrill Lynch . He is certified with SOAtest Education I & II for API Automation by Parasoft and Virtualize Education I & II for API Automation by Parasoft. He has handled various student council activities. He was cultural head and had handled Verve, Vigour events. He guided students about cultural activities.

The eight alumni was Supriya Mohite from BSc.IT 2013. She was an integral member of Maay Marathi events. She stated that “Maay Marathi“ is not only for particular set of people but all students can participate in “Maay Marathi”. She also added that “Maay Marathi“ is a stage where everyone can show his/her talent irrelevant of his/her language.

The next alumni was Kanchan Taksale from MSc.IT 2019. She has hosted the Maay Marathi, Marathi Vangmay Mandal events a numerous of times. She congratulated all the students who choose the right college to pursue their under graduation as VSIT puts students at the centre in every aspect of their college life. She gave the students idea about kavya vachan (for those who are interested in writing poems), vakrutva spardha , performing various dramas, Marathi gaani, abhangs , and many more.

Total 98 students attended the session. Towards the end of the session a feedback was taken from the students about the session. The Students found this session very interesting and fun. At the

same time, it was highly informative for students. The session concluded with a question and answer round and vote of thanks.



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Mumbai - 400 027.



5.4.1 There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services.

Alumni Contribution

Sr. No.	Event	Date	No. of Students attended	Alumni Details
2021-22				
1	A session on Analyst as a job role by Alumni	03-05-2022	90	Ms. Shruti Mahadik, Alumni, Analyst
2	Mentoring Session by Alumni on Career	14-03-2022	60	Fahad Malik, Alumni, Assistant Manager - Influencer Marketing
3	A session on E-Marketing & its scope in Financial Markets	07.10.2021	91	Muvic Jain, Alumni, Project Manager Project Manager (LAFIT LIGHTING PVT. LTD)
4	Creating Awareness on Cyber Security in Banking Sector	07.08.2021	60	Mr. Atul Gupta, Alumni, Analyst (TCS)
5	Workshop on Graphic Designing using Canva	5.06.2021	30	Arya Samarth, Alumni, Higher Studies Penn State University
6	Guest Lecture on Certified Ethical Hacking	08-02-2022	74	Mr. Vaibhav Parab, Alumni, Assistant System Engineer in Tata Consultancy, Services (TCS)
				Mr. Ashutosh, Alumni, Kolambkar, Security Engineer in Trigent Software
7	“Technical Seminar” on Current Trends and Job opportunities in IT	05-02-2022	124	Mr. Prasad Deshmukh, (Senior SAP Consultant at Bristlecone India)
				Mrs. Supriya Mohite (Spatial Data Specialist II at Here Solutions IND PVT limited)
2020-21				
8	VALUE ADDED COURSE ON ADOBE PHOTOSHOP	02-02-2021	30	Vinay Darekar , Alumni VSIT, Video Editor
9	Guest Lecture on Trading and Derivatives	25-07-2020	100	Panchratna ahinave, Alumni, Deputy Manager at NSE Risk department
10	Guest Lecture on Cyber Security	26-09-2020	84	Mr. Priyank Gada, Alumni, Educator at Udemy, Unacademy, Tutorialspoint and Youtube
11	Workshop on Adobe Suite	2-02-2021 to 15-02-2021	40	Vinay Darekar , Alumni VSIT, Video Editor
12	AI Guest Lecture on “Blockchain”	22-07-2020	68	Mr. Naveen Reddy (CEO and Founder of Telusko EduTech Pvt Ltd)
13	Lecture Series in Current Trends in IT	28-02-2021	40	Sanika Sawant, from software engineer at Brainvire infotech Pvt Ltd,
				Suchit Khandagale, from cimpres as senior software engineer,

5.4.1 There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services.

Alumni Contribution

Sr. No.	Event	Date	No. of Students attended	Alumni Details
				Juilee Mane from L&T Infotech as engineer cloud and infra services,
				Shanawaz Khan from L&T infotech as engineer,
				Eric Mandviwala from HERE technologies as Technical Analyst,
				Kewal Prajapati from Wipro technologies as senior project engineer
14	Event Management to Company Management: Senior to Junior	27-03-2021	40	Jignesh Chheda, Working in Softline India pvt ltd and Technical Specialist at Microsoft Office 365.
				Mrunali Kadam, human resources partner, Operations lead
				Aniket Singh, he is a Senior manager at Marsh and McLennan.
				Abhishek Desai, at HERE solutions India pvt ltd designation search annotator.
				Ali Mukadam, he is a Digital Marketing Expert with this Ali sir is marketing automation and AI enthusiast
15	Time Management to prevent stress during final exams	24-04-2021	25	Ms. Shruti, Software Engineer at JP Morgan chase & company
				Mr. Ayush, Cloud-Engineer, and Infrastructure Services at LTI
				MS. Supriya, at Here Solutions India Pvt. Ltd.
				Ms. Gojiri, IT Analyst at Tata Consultancy Services
				Mr. Aniket, Digital Analyser and Copywriter
2018-19				
16	A Seminar on Ethical Hacking	20-08-2018	65	Mr. Priyank Gada, Alumni, Educator at Udemy, Unacademy, Tutorialspoint and Youtube
17	Word Press and Word Hosting Course	24-06-2018 to 29-07-2018	30	Mr. Ronak Damani, Digital Strategist, SMO and Developer.
18	Course on Tally ERP 9 GST			Ms. Sucheta

5.4.1 There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services.



Alumni Contribution

Sr. No.	Event	Date	No. of Students attended	Alumni Details
2017-18				
19	Android Workshop	16-7-17, 23-7-17, 30-7-17, 6-8-2017, 13-8-17	40	Mr. Niket Kumar Shah, Alumni, Freelance Trainer
20	Angular JS Seminar	12-02-2017	25	Mr. Varun Arora, Alumni, Architect Full stack Developer Big Data Consultant


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 Mumbai - 400 037.



Senior Alumni in Corporate Sector



Shwetank Prasad
Director (CSPO) at Morgan Stanley
Mumbai, Maharashtra, India · [Contact info](#)
500+ connections

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About

I help my clients to find the problems and provide the solution that best fits their unique identity with the help of Information Technology.

With over eight years of experience as a Business Analyst and Product owner, I've supported business solution software and analyzed business operations with exceptional knowledge of business process automation and workflow c ...see more

Education



Jamnalal Bajaj Institute of Management Studies (JBIMS)

Master of Business Administration - MBA, Information Technology Project Management
2018 - 2021

Grade: A



Vidyalankar Institute of Technology, Mumbai

Bachelor's degree, Information Technology
2012 - 2015

Grade: A


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It's a Hat-trick! 🎉

For the 3rd year in a row I have received 'Customer Delight Award' as part of Marsh India's Annual Rewards and Recognition (2022) and couldn't be more satisfied with my journey as an Employee Benefit Consultant.

Truly grateful to all our clients for their continued trust on our services, there couldn't be a better testimony to the relentless hardwork that goes in to ensure happy customers, than this. For Marsh it is always about 'Client First'.

Heartfelt thanks to all the colleagues for all the support throughout the year, as I firmly believe that it is always about the team and never about an individual.



Experience



Marsh India

4 yrs 10 mos

- **Assistant Vice President**

Full-time

Mar 2022 - Present · 1 yr 7 mos

Mumbai, Maharashtra, India

Responsible for Growth of various Tech solutions and Flexible Benefits initiatives within Mumbai Region.

...

[...see more](#)

Skills: InsureTech · Key Account Acquisition & Retention · Consulting · Employee Benefits

- **Senior Manager**

Full-time

Mar 2020 - Mar 2022 · 2 yrs 1 mo

Mumbai, Maharashtra, India

Key Accounts Management - Employee Benefits


Principal · ·

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'Akash Mane

Head of Content Production

Mumbai, Maharashtra, India · [Contact info](#)


209 connections

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 GMR Sports

 Vidyalankar School Of
Information Technology

About

Currently working as Associate Content Management (video department), overlooking video-shoots and photo-shoots for Sportz Interactive's clients like Indian Super League, Pro Kabaddi League, Procarn, BODOG India, Zeven, Hotstar, Star Sports, Sportsdrive, Patna Pirates, Mumbai Indians, Badshah Gaming, Badminton Association of India, CEAT Cricket Ratings, Champions Polo League, Hockey India, Hotstar, IOS Boxing, Reliance Foundation Youth Sports, Ultimat ...see more

Experience



Head of Content Production

GMR Sports · Full-time
Feb 2023 - Present · 8 mos
Delhi, India · Hybrid

Skills: Social Media · Content Management · Media Producer · Video Production



Video Producer

Freelance Video Professional
Apr 2014 - May 2023 · 9 yrs 2 mos
Mumbai Area, India



Sportz Interactive

4 yrs 5 mos
Mumbai Area, India


- **Senior Associate Content Management**

Full-time
Jan 2019 - Feb 2023 · 4 yrs 2 mos

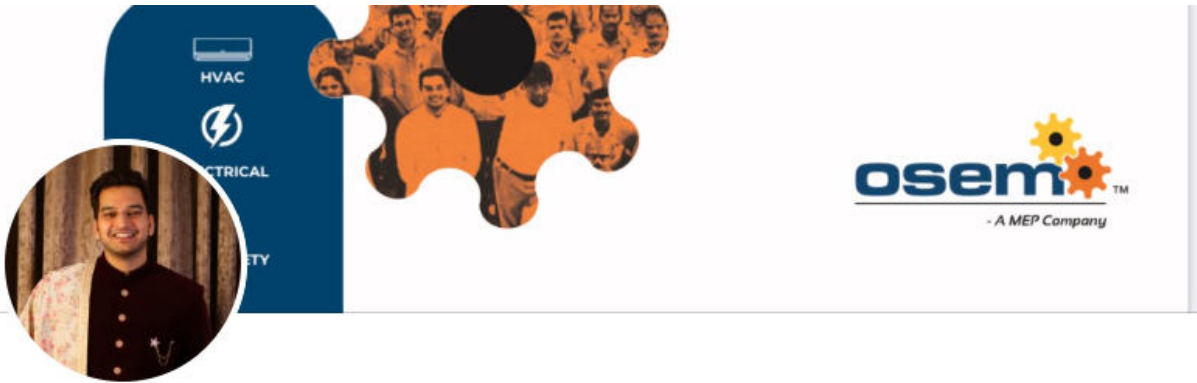
Currently working as Associate Content Management (video department), overlooking video-shoots and photo-shoots for Sportz Interactive's clients like Delhi Capitals, Carribean Premiere league, Indian Super League ...see more

Skills: Media Producer · Film Production · Project Management · Video Production

- **Freelance Videographer**


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Madhur Guram · 3rd

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Education

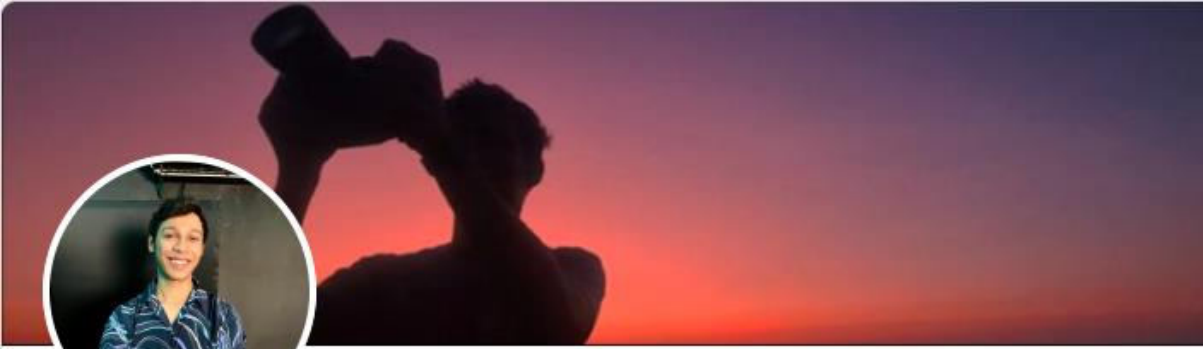


Vidyalankar Group of Educational Institutes
Business Administration and Management, General
2009 - 2012

Rakelke
Principal

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VINAY DAREKAR (He/Him)

Film Editor

Talks about #art, #editing, #lighting, #filmmaking, and #cinematography

Mumbai, Maharashtra, India · [Contact info](#)

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Video Editing and Editing
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Link



Sitamata Wildlife Sanctuary | A Documentary Film | Rajasthan
YouTube

This documentary film is based on RFBP project of Sitamata Wildlife Sanctuary. The sanctuary, with natural beauty and ancient history & it's beautiful saga.

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